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**AUTHOR** Burstein, Leigh  
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**ABSTRACT**

The investigation focused on the effects of using grouped data to estimate the relations that exist in data on individuals. Different research contexts were identified in which researchers group observations though interested in relations among measurements on individuals. The consequences of estimating regression coefficients from grouped data were examined from a "structural equations" perspective. A simple linear regression model was hypothesized and then modified by the incorporation of a "grouping variable." A taxonomy was generated from the modified model so that every possible grouping variable fit into one of four categories defined by the relations of the grouping criterion to other variables in the system. Each category was then examined for bias and efficiency of estimation. General principles were determined for choosing a grouping method which minimizes loss of information. The complications that arose in the multiple regression case were also delineated. (Author/SN)

## ISSUES CONCERNING INFERENCES FROM GROUPED OBSERVATIONS<sup>+</sup>

Leigh Burstein<sup>1</sup>  
Department of Educational Psychology  
University of Wisconsin-Milwaukee

### 1. INTRODUCTION

This presentation focuses on the effects of using data from groups of individuals to estimate relations that exist in data on individuals. Such discussions occur in the research literature under the names "data aggregation", the "grouping of observation", or simply "grouping", which all refer to the replacement of numbers representing observations on individuals with a smaller set of numbers representing observations aggregated (in the present context, averaged) over groups on individuals. For example an investigator may group observations by classroom and analyze between-class relations.

The study of grouped data introduces no special obstacles when inferences are restricted to the level at which the data are collected and analyzed. Complications can arise, however, when investigators turn to data on groups of individuals to estimate regression and correlation coefficients at the individual level. An attempt to estimate the relation between student achievement and student aspiration level from class means for achievement and aspiration can result in seriously misleading estimates and faulty inference. The types of problems considered in this paper are called "change in the units of analysis" problems

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(Blalock, 1974) where, like the example above, inferences about the relations among individuals are desired but the data are analyzable at the group level only.

The objectives of this discussion are:

- (1) to identify research contexts in which investigators estimate regression and correlation parameters from grouped observations though interested in relations among measurements on individuals;
- and
- (2) to clarify the conditions under which estimates of regression and correlation coefficients obtained from grouped data are consistent with estimates that would be obtained from ungrouped data.

First, the different research contexts in which grouping can arise are discussed and earlier investigations of each context which considered data aggregation methods are cited. A framework is offered to clarify certain similarities among the different research contexts and thus simplify the process of identifying whether a particular grouping strategy is applicable for a given context.

Next, the existing results from three different approaches ("clustering", "optimal grouping", and "structural equations") for examining the effects of grouping observations are summarized. This discussion focuses on the parallels and contradictions among these different lines of inquiry. Of the approaches contrasted, the "structural equations" appears to be most promising and will receive the most attention throughout the paper.

In Section 4 a more general approach which subsumes all others is presented. This approach is an extension of the "structural equations"

approach originally articulated by Blalock (1964) and Hannan (1970, 1971, 1972). We concentrate on the simple linear regression model and describe systematic procedures for examining the consequences of different methods of grouping in this two-variable case.

The general strategy described in Section 4 is to modify the structural regression model at the individual level by incorporating the grouping characteristic directly into the model. This modified causal structure leads logically to a taxonomy whereby every possible grouping characteristic fits into one of several mutually exclusive categories defined by the relations of the characteristics to the variables in the original regression model. The different characteristics within a given category then have similar implications for the precision of estimating individual-level relations from grouped observations.

In Section 5 data from a study of incoming freshmen at a large midwestern university are used to illustrate the procedures developed here. The results for both regression and correlations coefficients are found to conform with the predictions from extended "structural equations" approach. Additionally, a compositing procedure is described which generates a more stable estimate of the individual-level regression coefficient from the separate estimates from data grouped by several of the best grouping variables.

In the concluding section, the suggestions for improving inferences from grouped data are summarized. In addition, promising strategies for treating unordered grouping characteristics such as classroom are suggested. Complications that arise in extending the results to the

multivariate case are also delineated. The prediction of effects under nominal grouping conditions and the further elaboration of the consequences of aggregation within a multivariate causal structure represent the kind of aggregation problems where more research and attention will be needed before investigators can analyze all kinds of change-in-units problems with confidence.

## 2. Data Aggregation in Different Research Contexts

The analysis of grouped data is becoming increasingly common in educational research as investigators contemplate massive census-like data in addition to school and classroom aggregate measures. Carefully chosen grouping methods can also be applied when the question of confidentiality of data arises, when data is missing from some individuals in a study, and when the variables in the study are fallibly measured.<sup>2</sup>

The degree of investigator control over the aggregation of data is an important consideration for each kind of "change-in-the-units-of-analysis" problem. In certain contexts group membership is determined in some natural way by, e.g., school attended or state of residence, and is thus beyond the investigator's control except for exclusion of certain sampling units and individuals (limited or no investigator control). In other contexts the investigator can manipulate the formation of groups at least in part (complete or partial control). Obviously there are more options in the latter contexts for improving the precision of estimates from grouped observations.

Table 1 presents a detailed account of the different research contexts and the investigator's options for controlling the formation of groups. Explanations regarding why data aggregation methods are needed, how such methods are applied, where they are principally applied, and who previously conducted research related to each context are also included.

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Table 1  
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Contexts Allowing Complete Investigator Control Over Grouping Membership.

Despite the seemingly extensive lists of references, aggregation procedures have been applied infrequently in Contexts (A) and (B), at least in recent years. Perhaps further simplification and clarification of the grouping methods may be necessary to extend their use in these contexts. However, a more likely explanation for their limited use is that more powerful statistical methods have been proposed (see Affifi and Elashoff (1966, 1967) on the missing information problem and Madansky (1959), Blalock et al. (1970), Blalock (1971), and Wiley and Wiley (1971) on the measurement error problem.) It is still an open question whether these other methods will warrant more consideration once further refinements in grouping methods have been made.

Econometricians have already developed and demonstrated sound principles for data aggregation where the size and economy of analysis (Context (C)) is the chief concern (Prais and Aitchinson (1954), Theil (1954), Cramer (1964), Green (1964).) The other social and behavioral sciences

Table 1. Research contexts for data aggregation procedures as a function of the degree of investigator control of groups

Research Context	Reasons for Use of Data Aggregation	Description of Application of Data Aggregation	Principal Applications	Important Related Literature
I. Complete Investigator Control--Group membership can be defined by any characteristic in the data set which is measured for all individual level units.				
(A) MISSING OBSERVATIONS	Missing observations on primary variables for some individuals inhibit confidence in analytical results.	Each missing observation on a primary variable is replaced by the mean response on that variable for some group to which the individual belongs.	Longitudinal and cross-sectional analysis of survey data.	Affifi and Elashic (1966, 1967) Elashoff and Elashoff (1970, 1971) Kline et al. (197
(B) FALLIBLY MEASURED VARIABLES	Random errors of measurement associated with independent variables attenuate estimates of regression coefficients.	Different approaches have been suggested as part of the general refinement of statistical procedures for handling "errors-in-variables" problems.	Statistical treatment of measurement errors in many studies.	Wald (1940) Bartlett (1942) Tukey (1951) Madansky (1959) Blalock (1964) Chai (1968, 1971) Blalock et al. (19
(C) SIZE AND ECONOMY OF ANALYSIS	Budgetary and equipment constraints make analysis of massive data base at the individual level impractical	Data are collapsed into smaller administrative units by some grouping rule.	Analysis of census data and national, regional, and state school statistics.	Prais and Atchison (1954) Theil (1954) Cramer (1964) Green (1964)
II. Partial Investigator Control--Group membership can be defined by any characteristic which has been measured simultaneously with each primary variable.				
(D) ANONYMOUSLY COLLECTED INFORMATION	Data on certain primary variables is collected anonymously making it impossible to match observations on primary variables at the individual level.	Characteristics measured simultaneously with both anonymously collected and identifiable information can be used to aggregate the data	Confidential student records and responses to attitudinal questionnaires.	Feige and Watts (1970, 1972) Boruch (1972)

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Research contexts for data aggregation procedures as a function of the degree of investigator control (continued)

Research Contexts	Reasons for Use of Data Aggregation	Description of Application of Data Aggregation	Principal Applications	Important Related Literature
III.	Limited or No Investigator Control--Group membership is determined prior to the collection and analysis of data; group membership is directly pertinent to the study of primary variables.			
IV) ECOLOGICAL INFERENCE	The sampling units of the investigation constitute "natural" aggregates of individuals.	Disaggregation efforts are generally a necessary pre-condition to reasonable inferences at the individual level.	Analysis of school and classroom means where the school and the class are the samp-units; data organized by census tract or demographic region.	Gehkle and Bieh (1934) Thorndike (1939) Yule and Kendall (1950) Robinson (1950) Duncan and Davis (1953) Goodman (1953, 1955) Selvin (1958) Blalock (1964) Haitovsky (1966, 1968, 1971) Chai (1968, 1971) Alker (1969) Cartwright (1969) Shively (1969) Iverson (1973)



are just beginning to tap the tremendous wealth of methodological advances made by the econometricians. The methodology for handling data aggregation problems is no exception to the slow pace at which educational, psychological, and sociological researchers are incorporating the econometricians' "power tools" into their theory-building enterprises.

In the attempt to expand the conceptual theory for handling change-in-units problems, this investigator incorporates the econometric results that simplify the present efforts and builds on their framework where the special problems of dealing with individuals, rather than institutions or commodities, dictate modifications. As will be shown, however, the work of Prais and Aitchinson (1954), and later of Cramer (1964), in Context (A) is an essential part of any adequate conceptualization of the problems of data aggregation discussed in this paper.

Partial Investigator Control over Group Membership--Confidential Data in Social Research. The use of partial aggregation techniques for analyzing confidentially collected information is a relatively new notion. Feige and Watts (1970) apparently were the first to recognize the utility of grouping methods in this context. The procedure itself is quite simple. The investigator collects information on potentially suitable grouping characteristics in addition to those of primary interest. The individual observations can then be collapsed into different groups and the parameters of interest can be estimated from the between-group relations. This procedure is viable as long as the grouping characteristics are measured simultaneously with each primary variable (regard-

less of whether the information on the primary variable is collected anonymously or with the individual subjects identified), and satisfy certain conditions necessary for precise estimation in change-in-units analyses.

Conducting research on confidential data presents very complicated social and political problems. Boruch (1971(a), 1971(b), 1972(a), 1972 (b)) brings into focus the ethical and legal considerations associated with research under confidentiality constraints besides suggesting alternatives to partial aggregation methods. Although the need for the for the privacy and protection of subjects in social research is recognized, this presentation does not deal directly with such complications. The procedures suggested in this investigation offer individuals assurances of their anonymity while maintaining the possibility of carrying out research on topics that can further understanding of the complex interactions among individuals and institutions within our society. The premise is that a person can maintain his or her individual identity and still cooperate with efforts to clarify the cornerstones of social processes through analysis methods designed to allow examination of relations among human characteristics without directly identifying the participating individuals.

Limited or No Investigator Control -- "Ecological Inference". The topic of ecological inference has received a lot of attention in the sociological literature. There was an extended exchange of ideas on the subject among

sociologists and social statisticians (Robinson, 1950; Duncan and Davis, 1953; Goodman, 1953; Goodman, 1959) in the 1950's. Though the debate centered around methods for overcoming the "ecological fallacy", there were many who just wondered what all the fuss was about. After all, the group and inter-group relations occupy a prominent position in sociology, and thus group-level analyses should be acceptable.<sup>3</sup>

The educational and psychological literature hardly reflects an awareness of the "ecological fallacy" of inferring correlations between properties of individuals from the ecological correlations derived from group data.<sup>4</sup> Important reports (Coleman et al., 1966) and papers in respected journals of educational and psychological research (Goldberg, 1969; Rock et al., 1970; Baird and Feister, 1972) perform between-group analyses without directly considering whether the relations estimated at the group level are applicable at the individual level.

The correct response to the query regarding appropriate level of inference is not obvious. However, the dramatic change cited by Robinson (1950) in size of the correlation between illiteracy and race as a function of the coarseness of the units of analysis (.95 at the regional level, .77 at the state level, .20 at the individual level), should warn researchers not to take the query lightly. The investigator definitely needs to understand the rules governing his grouping process in any empirical study in the social or behavioral sciences (Levy, 1972).

In any case, aggregate sampling units present a particularly complex type of aggregation problem since questions regarding sampling bias

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arise in addition to concerns about level of inference. One question may be whether the sampled schools are representative of the schools in the universe to which one wants to generalize. The investigator must clearly understand the basis for his inferences to the individual level in order to be at all confident about his estimates. Otherwise, it may be best to make inferences at the group level or to examine the individuals within groups (Wiley, 1970 ).

Applicability of the Taxonomic Approach to the Different Research Contexts.

The strategies developed here are suitable mainly for Contexts (A) through (D). However, they do have implications as to how one can proceed when the grouping characteristic has a nominal scale which most often happens in Context (E). To take full advantage in Context (E) of the procedures described below, the investigator must first determine how to express the relations of the grouping characteristic to primary variables in an ordinal fashion. How this can be done is a topic requiring more research, but once it is done, the strategies are applicable.

### 3. The Basic Model and Accompanying Review of the Literature

A basic summary of the different approaches to change-in-units analysis is provided in Hannan and Burstein (1974). A more complete accounting of the problems and strategies of grouping for individual-level inferences can be found in Burstein (1974). In the present paper, the effects of grouping on the estimation of the relation between two variables within a simple linear regression framework is examined. The reason for the restriction to the two-variable case is that the different approaches achieve their purest and simplest forms when only two variables are considered. Forecasting results for higher-order relations is possible, but the strategies can not be as clearly delineated (See Section 6).

The regression model is examined because it results in formulation suitable for estimating both regression and correlation coefficients. If the preferred "structural equations" approach is followed, the investigator need only conduct his analysis on the individual observations in standardized form if he wishes to estimate correlations. Once the individual observations are standardized, the comparison of the regression coefficients before and after data aggregation becomes essentially a comparison of zero-order correlation coefficients at the individual and group levels. This slight twist of procedure enables the investigator to apply the same basic model to both regression and correlation coefficients.

The analysis that follows might best be viewed in the context of a substantive problem. Assume that an investigator wished to study the

relation of achievement ( $X$ ) to students ratings of their intellectual abilities ( $Y$ ). To be specific, he wants to estimate the linear regression coefficient  $\beta_{YX}$  from the simple linear model

$$(1) \quad Y = \alpha + \beta_{YX}X + u$$

where  $\alpha$  is the intercept,  $\beta_{YX}$  is the standardized regression coefficient from the regression of  $Y$  on  $X$ , and  $u$  represents the lack of fit of a linear model and the effects of other variables on  $Y$ , independent of  $X$ .

To estimate  $\beta_{YX}$  the investigator normally collects paired measurements  $(X_p, Y_p)$  from a sample of  $N$  students ( $p=1, \dots, N$ ) and then uses ordinary least-squares (OLS) procedures to estimate  $\beta_{YX}$  from the equation

$$(2) \quad Y_p = \alpha + \beta_{YX}X_p + u_p$$

under the assumptions that

- 1)  $E(u_p) = 0$ , for all  $p$ .
- 2)  $E(u_p u_{p'}) = \sigma_u^2$ , if  $p=p'$ , constant for all  $p$ .  
0, otherwise.
- 3)  $E(X_p u_p) = 0$ , for all  $p$ .

The OLS estimator  $b_{YX}$  of  $\beta_{YX}$  for this model is known to be

$$(3) \quad b_{YX} = \frac{C(X_p, Y_p)}{V(X_p)} = \frac{C(X, Y)}{V(X)}$$

where  $C(X, Y)$  and  $V(X)$  are the sample covariance of  $X$  and  $Y$  and the sample variance of  $X$ , respectively. (From here on, subscripts are dropped where the interpretation of the values will remain unambiguous.)

Under the assumptions for (2),

$$E(b_{YX}) = \beta_{YX}$$

with estimated mean squared error (MSE) equal to the variance of  $b_{YX}$ ; i.e.,

$$(4) \quad \text{MSE}(b_{YX}) = V(b_{YX}) = E(b_{YX} - \beta_{YX})^2 = \sigma_u^2 E\left(\frac{1}{SS(X)}\right)$$

where the  $SS(X)$  is the sum of squares for  $X$ .

The next step is to estimate  $\beta_{YX}$  from observations grouped on some characteristic. Earlier researchers have approached the problem of grouped estimation in several ways. Three relatively distinct perspectives are discussed below.

The Clustering Perspective. The earliest treatment of aggregation problems in the social sciences developed from concerns over the inflation of correlation coefficients as individual observations are grouped together. This effect was noticed in a wide variety of investigations. Robinson's (1950) data on the ecological correlation between race and illiteracy were cited above. Prior to him, Gehkle and Biehel (1934) showed the inflationary effects of grouping for data on rental values and delinquency rates, Thorndike (1939) cited the same fallacy in the psychological literature over the correlation between family size and delinquency, and Yule and Kendall<sup>(1950)</sup> examined correlations among consolidated regional crop yields.

Each investigator tried to uncover the mechanism responsible for what he perceived to be the grouping artifact. Most arrived at essentially the same conclusions from their different algebraic formulations. Since Robinson's work on ecological correlation has received much attention (See Alker (1969); Hannan (1970,1971)), it will be summarized here, with some modification in notation, as an example of the clustering perspective.

Robinson employs "covariance theorems" to decompose the sum of squares and sums of cross-products into their within-group and between-group (ecological) components. Given a sample of size  $N$  comprised of groups equal size  $n$ ,

$$SS(XY) = WSS(XY) + SS(\bar{X}\bar{Y}),$$

where  $WSS(XY)$  and  $SS(\bar{X}\bar{Y})$  are the within-groups and between-groups sums of cross-products, respectively. Similarly,



$$SS(X) = WSS(X) + SS(\bar{X}) ,$$

where  $WSS(X)$  and  $SS(\bar{X})$  are the within-group and between-groups sums of squares for  $X$ .

The above equations are substituted into the formula for the correlation coefficient  $r_{XY}$  from ungrouped observations, and the terms are rearranged to yield

$$(5) \quad r_{XY} = W r_{XY} \sqrt{1 - \eta_X^2} \sqrt{1 - \eta_Y^2} + r_{\bar{X}\bar{Y}} \sqrt{\eta_X^2 \eta_Y^2}$$

In Equation (5),  $W r_{XY}$  and  $r_{\bar{X}\bar{Y}}$  are the within-group and ecological correlations, respectively, and  $\eta_X^2 (= \frac{SS(\bar{X})}{SS(X)})$  and  $\eta_Y^2 (= \frac{SS(\bar{Y})}{SS(Y)})$  are the familiar correlation ratios for  $X$  and  $Y$ .

The relationship between  $r_{\bar{X}\bar{Y}}$  and  $r_{XY}$  is complex but describable. In his interpretation of Equation (5), Robinson identified several typical effects of consolidating units:

- (i) The ecological correlation decreases as groups become more heterogeneous since the within-group correlation increases directly with increasing coarseness and the between-group proportion of the variation equals  $1 - W r_{XY}$ .
- (ii) The correlation ratios  $\eta_X^2$  and  $\eta_Y^2$  decrease as the between-groups variation becomes smaller.
- (iii) Of the first two effects, the changes in the correlation ratios are considerably more important than the changes in  $W r_{XY}$  so that the numerical value of the ecological correlation increases with increasing consolidation of units.

Thus, according to the clustering approach, grouping always inflates coefficients. But, as Hannan and Burstein (1974) have pointed out, the clustering approach fails to explicate the nature of the grouping process,

and thereby misses certain key distinctions among ways of consolidating units. This is especially unfortunate since the clustering approach is mainly applicable to Context (E) where group membership is "naturally determined", and the discovery of the grouping mechanisms is a complicated but necessary endeavor.

The "Optimal Grouping" Approach. Optimal grouping proponents were motivated by the need to reduce their over-abundant data (Content (A)) by a grouping strategy which optimized the retention of the ungrouped information. Prais and Aitchinson (1954) and Cramer (1964) are largely responsible for the basic work in this area. Cramer's formulation of the single regressor case is summarized below.

Cramer started with Equation (2) above for his model at the individual level with one important change. He relabeled the individual observations by letting  $X_{ij}$  (replacing  $X_p$  in (2)) represent the achievement score of the  $j$ th student in the  $i$ th group and  $Y_{ij}$  (replacing  $Y_p$  represent the student's corresponding academic self-rating.<sup>5</sup> This was done to reflect the underlying, as yet unspecified, group membership. Cramer subsequently arrived at Equations (3) and (4) above for his individual-level  $b_{YX}$  and  $V(b_{YX})$ .

Next, the group means ( $\bar{X}_i, \bar{Y}_i$ ) are found by averaging over  $X_{ij}$  and  $Y_{ij}$  within groups, and these "grouped observations" become the units of analysis. For the substantive example, this is equivalent to grouping by, say, classroom and using class mean achievement and class mean self-rating in the analysis.

The equation at the group level is then

$$(6) \quad Y_{i.} = \alpha + \beta_{YX} X_{i.} + u_{i.}$$

Under the assumptions for (2), the regression coefficient in the population for (6) has the same value as in (2).

The weighted least-squares estimator  $B_{\bar{Y}\bar{X}}$  of  $\beta_{YX}$  from (6) is

$$(7) \quad B_{\bar{Y}\bar{X}} = \frac{C(\bar{X}_{i.}, \bar{Y}_{i.})}{V(\bar{X}_{i.})} = \frac{C(\bar{X}, \bar{Y})}{V(\bar{X})}$$

Under the assumptions above,

$$E(B_{\bar{Y}\bar{X}}) = \beta_{YX}$$

and

$$(8) \quad V(B_{\bar{Y}\bar{X}}) = \sigma_u^2 E\left(\frac{1}{SS(\bar{X})}\right)$$

Thus, according to Cramer, to Prais and Aitchinson, the grouped estimator  $B_{\bar{Y}\bar{X}}$  is an unbiased estimate of  $\beta_{YX}$  with relative efficiency

$$(9) \quad \text{Eff}(b/B) = \frac{V(b)}{V(B)} = E\left(\frac{SS(\bar{X})}{SS(X)}\right) = r^2$$

the familiar correlation ratio which has a value less than 1.

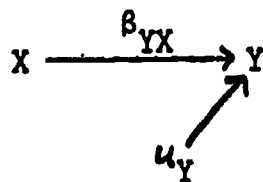
However, Cramer indicates that the estimate of the correlation coefficient  $r_{XY}$  between X and Y is inflated if the groups are not formed randomly.

The "Structural Equations" Approach. Blalock (1964) considered the problems of the grouping of observations from a causal perspective. He started with the hypothesis that systematic grouping can lead to differential effects on the regression estimates of causal relations. Blalock argues

convincingly (later amplified by Hannan (1972)) that if the investigator, for reasons beyond his control, groups on the dependent variable  $Y$ , or by a variable highly related to  $Y$ , other than  $X$ ,  $\beta_{YX}$  will be a biased estimate of  $\beta_{YX}$ . He cites the facts that (1) the value  $r_{XY}^2 = b_{YX}b_{XY}$  is inflated by any systematic grouping procedure (that is,  $r_{XY}^2 > r_{XY}^2$ ), and (2) grouping on the independent variable  $X$  (or by a variable highly related to  $X$ ) does not produce bias (that is,  $\beta_{YX} = b_{YX}$  for grouping on  $X$ ). Taking (1) and (2) together implies that  $\beta_{YX} > b_{YX}$ . Thus grouping on  $X$  inflates the regression coefficient when  $X$  is the dependent variable. Similarly, grouping on  $Y$  inflates the estimate of  $\beta_{YX}$ .

Blalock also describes the phenomenon in another way. Grouping on  $Y$  results in a proportional reduction in the variation of  $Y$  and the covariation of  $X$  and  $Y$ . But the variation in  $X$  exhibits a greater proportional reduction unless  $X$  and  $Y$  are extremely highly related. Since  $V(X)$ , and not  $V(Y)$ , is the denominator of the sample estimator  $\beta_{YX}$ , bias will result from this type of grouping.

Hannan (1972) uses a different argument to arrive at the same conclusion. He starts with the causal model



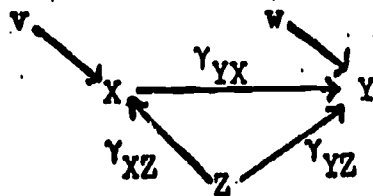
where  $u_Y$  represents the influence of other causes of  $Y$ . He then states that when variation in  $Y$  is maximized by ranking observations by their  $Y$  values and then grouping "adjacent" observations, observations that have high  $X$  and high  $u_Y$  values will be placed in the highest  $Y$  groups.

Similarly, observations with both low  $X$  and low  $u_Y$  values are placed in the groups lowest on  $Y$ . (assuming  $B_{YX}$  is positive) Thus, the other causes of  $Y$  are confounded with  $X$  so that  $\sigma_{Xu}^2$  is no longer zero in the probability limit. Hannan calls this a specification error introduced by grouping and calls the bias in the OLS estimates at the group level aggregation bias.

#### 4. Reconsideration of the Basic Model -- Introduction of a "Grouping Variable"

Neither Blalock nor Hannan offer formal mathematical arguments for their findings. However, their causal thinking suggests that the role of the grouping rule (see Theil, 1954) might best be explicitly identified in the model even though its presence is strictly dictated by its use for group formation. by introducing a grouping variable into the causal structure.<sup>6</sup> In other words, the criterion by which the individual observations are to be grouped is treated as a random variable which may be related to other variables in the system. Furthermore, if the grouping variable  $Z$  is related to another variable, the causal structure specifies that  $Z$  is causally prior to that variable. It does not matter that  $Z$  may appear to be caused by, say  $X$  in the sense that  $X$  would be logically or temporally prior to  $Z$  if the three-variable model  $Y=f(X,Z)$  were under study. We visualize the grouping process as one in which  $Z$  can "select" or "force" the observations from the bivariate distribution of  $X$  and  $Y$  into groups. It is in this sense that  $Z$  is always causally prior to  $X$  and  $Y$ .

Structural Equations Incorporating the Grouping Variable. Once this direction of causation has been specified, the structural model for the relations among X, Y, and Z is easily defined. The path diagram for the causal structure when Z is prior to X and Y is



In this diagram,  $v$  is the disturbance term representing all causes of  $X$  that are not linearly related to  $Z$ , and  $w$  is the disturbance term representing all causes of  $Y$  that are not related to  $X$  and  $Z$ .  $\gamma_{YX}$ ,  $\gamma_{XZ}$ , and  $\gamma_{YZ}$  are the path regression coefficients.

The equations corresponding to the causal structure with  $Z$  incorporated can be written

$$(10a) \quad Y = \alpha + \gamma_{YX}X + \gamma_{YZ}Z + w$$

$$(b) \quad X = \lambda + \gamma_{XZ}Z + v$$

Once again,  $\gamma_{YX}$ ,  $\gamma_{XZ}$  and  $\gamma_{YZ}$  are regression parameters, and  $w$  and  $v$  are disturbance terms.  $w$  is assumed to be independent of  $X$ ,  $Z$  and  $v$ , and  $v$  is also assumed to be independent of  $Z$ . Both disturbance terms are homoscedastic and independent. ( $\sigma_{w_1}^2 = \sigma_{w_2}^2 = \sigma_w^2$  and  $\sigma_{v_1}^2 = \sigma_{v_2}^2 = \sigma_v^2$ ;

$\sigma_{v_1 w_2} = 0$  and  $\sigma_{v_2 w_1} = 0$  for any two persons.).

The notation  $\alpha$  is retained for the intercept term in (10a) though its value may differ from that in earlier equations. The notation  $\lambda$  will represent the intercept term in the second equation of the structural system; its value may also vary according to the specified model.

Equation (10b) can be substituted into (10a) to obtain a single equation for the regression of Y on Z and v:

$$(11) \quad Y = (\alpha + \gamma_{YX}\lambda) + (\gamma_{YX}\gamma_{XZ} + \gamma_{YZ})Z + \gamma_{YX}v + w$$

Equation (11) is actually a reparameterization of (1) where X has been divided into two parts -- the part predictable from the grouping variable Z and a residual part v. Equations like (11) are generally called the "reduced forms" for the causal structures. Equation (11) is in a form that cannot be reduced further by substitution of other equations.

The regression of Y upon X still has the regression coefficient  $\beta_{YX}$ . This coefficient can be expressed in terms of the fixed parameters of the modified causal structure. Besides the intercepts, the fixed parameters are the three regression coefficients ( $\gamma_{YX}$ ,  $\gamma_{YZ}$ ,  $\gamma_{XZ}$ ), and the variances of X, v and w ( $\sigma_X^2$ ,  $\sigma_v^2$ ,  $\sigma_w^2$ ). Substitution of the reduced form expressions into the formula for  $\beta_{YX}$  yields

$$(12) \quad \beta_{YX} = \frac{\sigma_{YX}}{\sigma_X^2} \\ = \frac{\gamma_{XZ}(\gamma_{YZ} + \gamma_{YX}\gamma_{XZ})\sigma_Z^2 + \gamma_{YX}\sigma_v^2}{\gamma_{XZ}^2\sigma_Z^2 + \sigma_v^2} \\ = \gamma_{YX} + \gamma_{YZ}\gamma_{XZ}\left(\frac{\sigma_Z^2}{\sigma_X^2}\right)$$

Estimator of  $\beta_{YX}$  from Individual Data. Under the modified causal structure, a simple random sample of  $N (= \sum_{i=1}^J n_i)$  observations is drawn from the trivariate distribution  $f(X_{ij}, Y_{ij}, Z_{ij})$ . The sample regression estimator of  $\beta_{YX}$  is given by

$$(13) \quad b_{YX} = \frac{\sum_{i=1}^g \sum_{j=1}^{n_i} (x_{ij} - x_{..})(y_{ij} - y_{..})}{\sum_{i=1}^g \sum_{j=1}^{n_i} (x_{ij} - x_{..})^2}$$

Under OLS assumptions,

$$(14) \quad E(b_{YX}) = \beta_{YX} \\ = \gamma_{YX} + \gamma_{YZ}\gamma_{XZ} \left( \frac{\sigma_Z^2}{\sigma_X^2} \right) \quad (\text{from (12)}) .$$

Note that when X and Z have unit variance, (14) becomes

$$(15) \quad E(b_{YX}) = \gamma_{YX} + \gamma_{YZ}\gamma_{XZ} .$$

This equation is simply the estimate of the net effect of X on Y along all paths connecting the two variables. When all variables are standardized  $b_{YX}$  from (15) is an unbiased estimate of the standardized regression coefficient.

The sample variance of  $b_{YX}$  can be derived from a theorem in Hansen-Hurwitz-Madow (1953, Vol. II, P.65):

$$V(b) = E_2 V_1(b) + V_2(E_1(b)) ,$$

where  $V_1(b)$  is the variance of b conditional on X and Z and  $V_2$  is the variance conditional on Z. The resulting variance formula is

$$(16) \quad V(b_{YX}) = \left( \sigma_w^2 + \gamma_{YZ}^2 \sigma_v^2 \right) E \left( \frac{1}{SS(X)} \right)$$

The expression for the sample variance of  $b_{YX}$  for the modified causal structure is more complicated than for the simple model. Equations



(4) and (16) are similar in form, and when group does not result in bias, they are equal.

Revised Structure for the Weighted Group Means. The structural equations for the group means based on Z can be written as

$$(17a) \quad \bar{Y} = \alpha + \gamma_{YX}\bar{X} + \gamma_{YZ}\bar{Z} + \bar{w} ,$$

$$(b) \quad \bar{X} = \lambda + \gamma_{XZ}\bar{Z} + \bar{v} .$$

These equations are the same as (10a) and (10b) except that grouped quantities have been substituted for their ungrouped counterparts. There are still six fixed parameters in addition to the intercepts:  $\gamma_{YX}$ ,  $\gamma_{YZ}$ ,  $\gamma_{XZ}$ ,  $\sigma_z^2$ ,  $\sigma_v^2$ , and  $\sigma_w^2$ .

The regression coefficient for the regression of  $\bar{Y}$  upon  $\bar{X}$  is

$$(18) \quad \beta_{\bar{Y}\bar{X}} = \frac{\sigma_{\bar{Y}\bar{X}}}{\sigma_{\bar{X}}^2}$$

$$= \gamma_{YX} + \gamma_{YZ}\gamma_{XZ}\left(\frac{\sigma_z^2}{\sigma_{\bar{X}}^2}\right) .$$

$$\beta_{\bar{Y}\bar{X}} = \frac{\sum_{i=1}^g n_i \bar{x}_i \bar{y}_i}{\sum_{i=1}^g n_i \bar{x}_i^2} .$$

The grouped regression coefficient  $\beta_{\bar{Y}\bar{X}}$  can no longer be tacitly assumed equal to the ungrouped coefficient  $\beta_{YX}$ .  $\beta_{\bar{Y}\bar{X}}$  and  $\beta_{YX}$  differ in that between-group variances replace the total variance.

Regression Estimator from Grouped Data. A simple random sample of N observations is drawn from the trivariate distribution  $f(X_{ij}, Y_{ij}, Z_{ij})$ . The  $X_{ij}$  and  $Y_{ij}$  are then grouped on the basis of the values of  $Z_{ij}$ , and each observation replaced by the group mean corresponding to its  $Z_{ij}$  value; that is,  $\bar{X}_i$  replaces  $X_{ij}$  and  $\bar{Y}_i$  replaces  $Y_{ij}$ .

Let  $B_{\bar{Y}\bar{X}}$  denote the estimator for the regression coefficient from grouped data. Then

$$B_{\bar{Y}\bar{X}} = \frac{\sum_i n_i \bar{x}_i \bar{y}_i}{\sum_i n_i \bar{x}_i^2}$$

where the lower case letters denote the deviations of the group means from the grand means of the sample.

Under OLS assumptions,

$$(19) \quad E(B_{\bar{Y}\bar{X}}) = \beta_{YX} \\ = \gamma_{YX} + \gamma_{YZ}\gamma_{XZ} \left( \frac{\sigma_Z^2}{\sigma_X^2} \right) \quad (\text{from (18)}) .$$

The only differences between equations (12) and (18), and consequently between (14) and (19), are that the variances of the group means of Z and X replace the variances of the ungrouped observations. The unbiased estimators of  $\beta_{YX}$  and  $\beta_{\bar{Y}\bar{X}}$  are  $b_{YX}$  and  $B_{\bar{Y}\bar{X}}$  respectively, but the investigator wants to estimate  $\beta_{YX}$  from  $B_{\bar{Y}\bar{X}}$ . Under certain conditions  $\beta_{\bar{Y}\bar{X}} = \beta_{YX}$  and thus  $B_{\bar{Y}\bar{X}}$  is an unbiased estimator of  $\beta_{YX}$ .

Bias and Efficiency Formulas. Equations (14) and (19) express the expected values of the regression slope from ungrouped and grouped data in terms of the parameters of the modified causal structure. The expectation of the difference between  $B_{\bar{Y}\bar{X}}$  and  $b_{YX}$  is the bias that results from grouping, and it will be denoted by  $\theta$ .

Then

$$\begin{aligned}
 (20) \quad \theta &= E(B_{\overline{YX}} - b_{YX}) \\
 &= E(B_{\overline{YX}}) - E(b_{YX}) \\
 &= [\gamma_{YX} - \gamma_{XZ}\gamma_{YZ} \left( \frac{\sigma_Z^2}{\sigma_X^2} \right)] - [\gamma_{YX} + \gamma_{XZ}\gamma_{YZ} \left( \frac{\sigma_Z^2}{\sigma_X^2} \right)] \\
 &= \gamma_{XZ}\gamma_{YZ} \left( \frac{\sigma_Z^2}{\sigma_X^2} - \frac{\sigma_Z^2}{\sigma_X^2} \right) .
 \end{aligned}$$

The bias term  $\theta$  has a straightforward interpretation. It implies that the grouping of observations leads to biased estimation if all three of the following conditions hold:

- (a) The grouping variable  $Z$  has a direct relation to  $X$  ( $\gamma_{XZ} \neq 0$ ).
- (b) The grouping variable  $Z$  has a direct relation to  $Y$  ( $\gamma_{YZ} \neq 0$ ).
- (c) The ratio of the between-groups variances of  $Z$  and  $X$  does not equal the ratio of the total variances of  $Z$  and  $X$ .

Since  $Z$  has been defined in such a way that  $Z_{ij} = \bar{Z}_{i.}$ ,  $\sigma_Z^2 = \sigma_{\bar{Z}}^2$ .

Whence,

$$\left( \frac{\sigma_{\bar{Z}}^2}{\sigma_X^2} - \frac{\sigma_Z^2}{\sigma_X^2} \right) = \sigma_Z^2 E[1/SS(\bar{X}) - 1/SS(X)].$$

Hence, condition (c) can be restated as

- (c') The between-groups sum of squares of  $X$  does not equal the total sum of squares of  $X$ .

The magnitude of the bias increases directly with the increasing relation of Z to both X and Y·X and with the reduction in the variation of X from grouping. These three conditions are not independent, and some interesting ramifications of their interrelations are explored elsewhere.

A formula for the variance of the grouped estimator must be presented before efficiency can be considered. By reasoning like that used to find  $V(b_{YX})$ , the sample variance of  $B_{Y\bar{X}}$  can be shown to be

$$(21) \quad V(B_{Y\bar{X}}) = (\sigma_w^2 + \gamma_{YZ}\sigma_v^2)E\left(\frac{1}{SS(\bar{X})}\right)$$

The efficiency of the grouped estimator is given by

$$(22) \quad E(B/b) = \frac{MSE(b_{YX})}{MSE(B_{Y\bar{X}})}$$

where  $MSE(T)$  denotes the mean square error for estimator T. Note that

$$MSE(T) = V(T) + (\text{bias}(T))^2.$$

So when both estimators are unbiased, the efficiency of the grouped estimator is the ratio of (16) to (21) which reduces to

$$\frac{E[SS(\bar{X})]}{E[SS(X)]}$$

A Taxonomy for Grouping Variables. Figure 1 presents the path diagrams which can result from setting various combinations of  $\gamma_{YZ}$  and  $\gamma_{XZ}$  in (10a-b) equal to zero. Each diagram represents a given set of constraints on the relations of Z to Y and X.

-----  
 Figure 1  
 -----

A taxonomy for comparing grouping variables can also be derived which will be parallel to the diagrams in Figure 1. Four categories of grouping variables can be distinguished:

- I. Z is directly related to both X and Y. ( $\gamma_{XZ} \neq 0, \gamma_{YZ} \neq 0$ )
- II. Z is directly related to Y but not to X. ( $\gamma_{XZ} = 0, \gamma_{YZ} \neq 0$ )
- III. Z is directly related to X but not to Y. ( $\gamma_{XZ} \neq 0, \gamma_{YZ} = 0$ )
- IV. Z is not related to either X or Y. ( $\gamma_{XZ} = 0, \gamma_{YZ} = 0$ )

These categories include all possible relations linking causal/prior grouping variables to the regression of Y on X. Certain of these categories represent broader classes of variables. For instance, any random grouping method will satisfy the conditions for Category IV. Most systematic grouping variables belong to Category I. Any grouping variable can be uniquely categorized if the variances and covariances of X, Y, and Z are known.

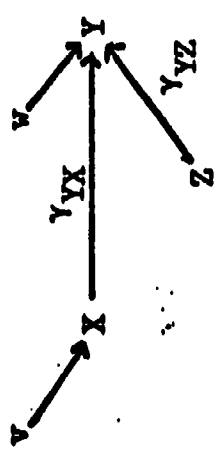
Examination of Bias and Efficiency for Each Category. Equations (20) and (22) can now be used to examine each category of grouping variables for bias and efficiency. The taxonomic categories are considered in order.

1. Category I --  $\gamma_{YZ} \neq 0, \gamma_{XZ} \neq 0$

Category I includes all grouping variables which have direct relations to both X and Y. An obvious example is that scholastic aptitude (Z) may be directly related to both achievement (Y) and student academic interests (X).

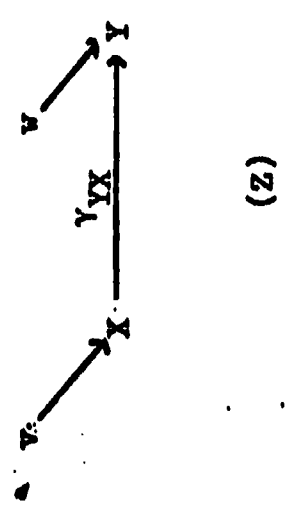
(b) Category II

$\gamma_{YZ} \neq 0, \gamma_{XZ} = 0$



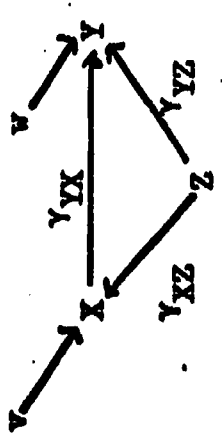
(d) Category IV

$\gamma_{YZ} = 0, \gamma_{XZ} = 0$



(a) Category I

$\gamma_{YZ} \neq 0, \gamma_{XZ} \neq 0$



(c) Category III

$\gamma_{YZ} = 0, \gamma_{XZ} \neq 0$

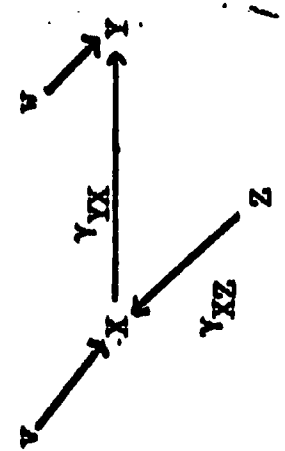


Figure 1. Path Diagrams of the Structural Equations for the Categories of the Taxonomy

In general, the slope estimated from data grouped on a Category I variable is a biased estimator of  $\beta_{YX}$ . The magnitude of this bias is given exactly by (20) for known values of  $\gamma_{YZ}$ ,  $\gamma_{XZ}$ ,  $\sigma_Z^2$ ,  $\sigma_X^2$ , and  $\sigma_{\bar{X}}^2$ . Thus,

$$\theta(z_I) = \gamma_{YZ}\gamma_{XZ}\sigma_Z^2 \left[ \frac{\sigma_X^2 - \sigma_{\bar{X}}^2}{\sigma_X^2\sigma_X^2} \right]$$

Some idea about the bias for Category I variables becomes evident from an examination of the bias in estimating standardized regression coefficients. Assume that the original observations are standardized and also that  $g$  groups of equal size are formed on discrete values of  $Z$  so that  $\sigma_Z^2 = \sigma_{\bar{Z}}^2$ . Under these conditions,

$$(1) \quad \sigma_Z^2 = \sigma_{\bar{Z}}^2 = 1,$$

$$(2) \quad \sigma_V^2 = \sigma_X^2 - \gamma_{XZ}^2\sigma_Z^2 = 1 - \gamma_{XZ}^2,$$

$$(3) \quad \sigma_{\bar{V}}^2 = \sigma_V^2/n,$$

and

$$(4) \quad \sigma_{\bar{X}}^2 = \gamma_{XZ}^2\sigma_Z^2 + \sigma_{\bar{V}}^2 = \gamma_{XZ}^2 + (1 - \gamma_{XZ}^2)/n \\ = ((n-1)\gamma_{XZ}^2 + 1)/n.$$

After substitution and simplification, (20) can be written

$$(20') \quad \theta(z_I) = \gamma_{YZ}\gamma_{XZ} \left[ \frac{(n-1)(1 - \gamma_{XZ}^2)}{(n-1)\gamma_{XZ}^2 + 1} \right].$$

where  $\theta^*$  denotes the bias of the grouped estimator of the standardized regression coefficient.

The asymmetrical properties of  $\theta^*$  over the range of  $\gamma_{XZ}$  are illustrated by Figure 2. Predicted bias  $\theta^*$  is plotted versus  $\gamma_{XZ}$  for fixed  $\gamma_{YZ}$  ( $=0.1$ ) and selected values of  $n$ . A comparable family of curves can be generated for any value of  $\gamma_{YZ}$ . The curves become highly skewed (right) for large  $n$  and are roughly symmetrical for small  $n$ . This occurs because the groupings become coarser and less representative of the ungrouped observations as  $n$  gets larger, no matter what relations exist between  $Z$  and  $X$  and  $Y$ .

-----  
Figure 2  
-----

Table 3 indicates the bias  $\theta^*$  for several values of  $\gamma_{YZ}$ ,  $\gamma_{XZ}$ , and  $n$ . An examination of the tabled values leads to the following conclusions:

- 1.) Bias increases with  $n$  (unless  $\gamma_{YZ}$  is 0 or  $\gamma_{XZ}$  is 0 or 1).
- 2.) For fixed  $\gamma_{XZ}$  (not 0 or 1) and  $n$ , bias increases with  $\gamma_{YZ}$ .
- 3.) For fixed  $\gamma_{YZ}$  (not 0 or 1) and  $n$ , bias first increases and then decreases with  $\gamma_{XZ}$ .

-----  
Table 2  
-----

Minimizing the direct relation to  $Y$  and maximizing the direct relation to  $X$  is the safest way to achieve small bias.  $\theta^*$  approaches its maximum rapidly even for small values of  $n$ . Large  $n$  is less damaging when  $\gamma_{XZ}$  is large and  $\gamma_{YZ}$  is small, though the necessary value of  $\gamma_{XZ}$  increases rapidly with  $\gamma_{YZ}$ . For  $n=500$  and  $\gamma_{YZ}=0.1$ ,  $\gamma_{XZ}$  must be greater



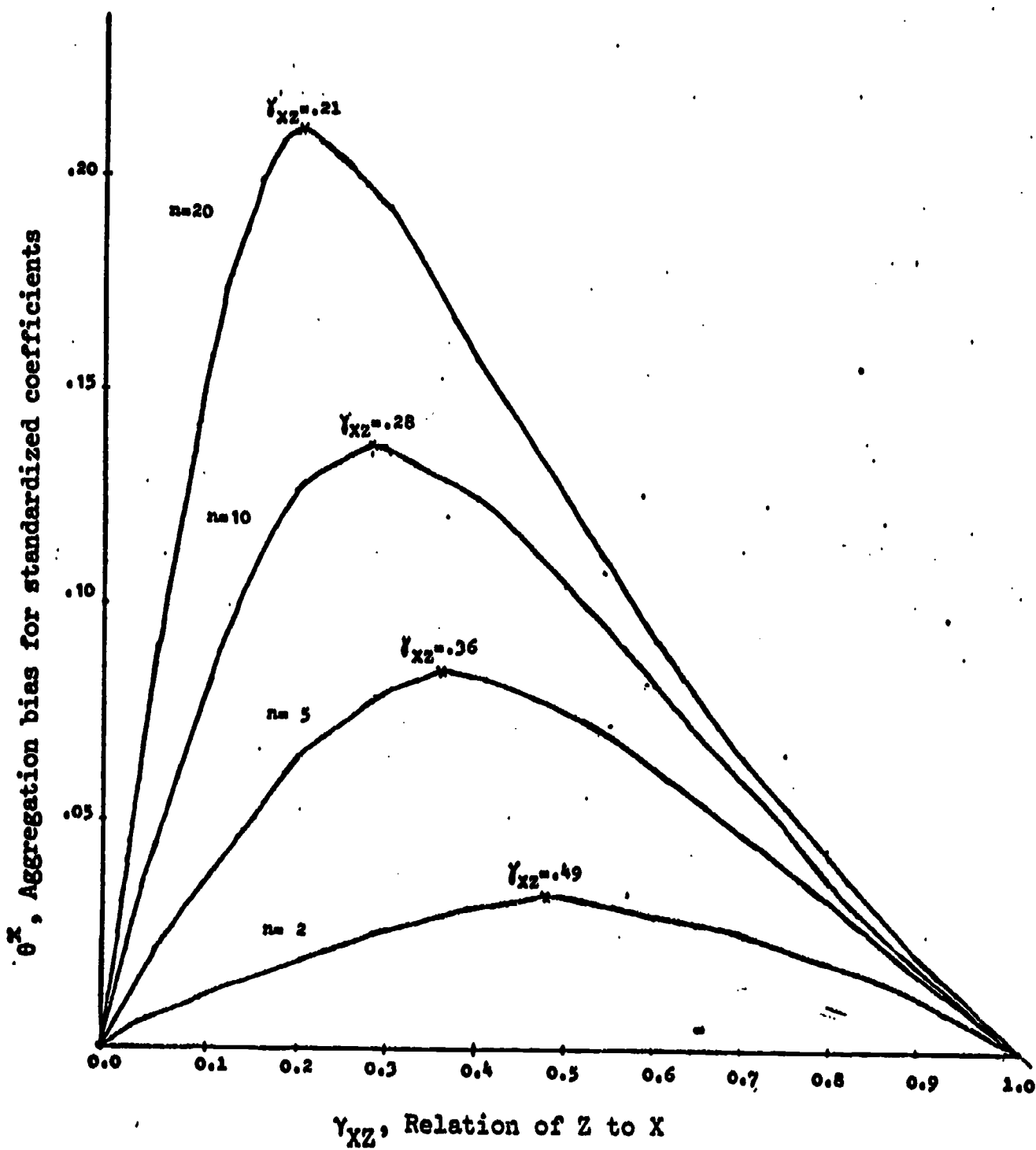


Figure 2. Aggregation bias  $\theta^*$  as a function of  $\gamma_{XZ}$  and group size  $n$  ( $\gamma_{YZ}=0.10$ )

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**Table 2. Predicted Bias in Estimating Standardized Regression Coefficient  $\theta_{YX}^*$  from Grouped Data as a Function of Group Size  $n$ ,  $\gamma_{YZ}^*$  and  $\gamma_{XZ}^*$**

Group size $n$	$\theta^*$ - <u>Magnitude of the Bias</u> $[E(B_{\overline{YX}}^*) - \beta_{YX}^*]$									
	$\gamma_{YZ}^*$	0.2			0.5			0.8		
		$\gamma_{XZ}^*$	0.2	0.5	0.8	0.2	0.5	0.8	0.2	0.5
2		0.037	0.060	0.035	0.092	0.150	0.038	0.148	0.240	0.140
4		0.103	0.129	0.059	0.257	0.321	0.148	0.411	0.615	0.237
5		0.132	0.150	0.065	0.331	0.375	0.162	0.529	0.600	0.259
11		0.274	0.214	0.078	0.686	0.536	0.195	1.110	0.857	0.311
20		0.415	0.248	0.083	1.036	0.620	0.208	1.658	0.991	0.333
50		0.636	0.277	0.087	1.589	0.693	0.218	2.543	1.109	0.349
100		0.766	0.288	0.089	1.916	0.721	0.222	3.066	1.153	0.354
500		0.914	0.298	0.090	2.285	0.735	0.223	3.657	1.190	0.359

than 0.60 to have bias less than 0.1. For  $n = 500$  and  $\gamma_{YZ} = 0.2$ ,  $\gamma_{XZ}$  must be greater than 0.78 to achieve the same results.

The expected bias can exceed 1 with large  $n$  and  $\gamma_{YZ} > \gamma_{XZ}$ . This should be a further warning against choosing a grouping variable strongly related to  $Y \cdot X$  and against having a large number of observations per group. On the other hand, the relatively small bias associated with small  $\gamma_{YZ}$  offers some hope for reasonable estimates from data grouped by a Category I variable.

For Category I variables grouping bias affects efficiency in addition to the variance of  $B_{\bar{Y}\bar{X}}$ . The mean squared error for  $B_{\bar{Y}\bar{X}}$  for Category I is

$$\text{MSE}(B_{\bar{Y}\bar{X}}) = V(B_{\bar{Y}\bar{X}}) + \theta^2(Z_I).$$

So,

$$\begin{aligned} \text{Eff}_I(B/b) &= \frac{\text{MSE}(b_{YX})}{\text{MSE}(B_{\bar{Y}\bar{X}})} \\ &= \frac{V(b_{YX})}{\theta^2 + V(B_{\bar{Y}\bar{X}})} \\ &= \frac{E[SS(\bar{X})]}{E[SS(X)]} \cdot \frac{1}{1 + \theta^2 E[SS(X)]} \\ &< \frac{E[SS(\bar{X})]}{E[SS(X)]} = \eta_X^2 \end{aligned}$$

That is, the correlation ratio is an upper bound for the efficiency of Category I grouping.

Though Category I grouping is generally less efficient than Category III grouping, it can be more efficient than Category II or Category

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IV grouping. When  $\gamma_{XZ}$  is large and  $\gamma_{YZ}$  small, Category I variables behave like Category III variables. Though the resulting regression estimator from Category I grouping includes a small amount of bias, it will most likely be more stable (smaller mean square error) than an unbiased estimate from either Category II or Category IV grouping under similar conditions (number of groups and distribution of observations among groups).

?

2. Category II --  $\gamma_{YZ} \neq 0, \gamma_{XZ} = 0$

Category II contains grouping variables  $Z_{II}$  which are related to  $Y$  ( $\gamma_{YZ} \neq 0$ ) and are not related to  $X$  ( $\gamma_{XZ} = 0$ ). Since  $\gamma_{XZ} = 0$ ,

$$\begin{aligned} \theta(Z_{II}) &= E(B_{\overline{YX}}(Z_{II})) - E(b_{YX}) \\ &= \gamma_{YX} - \gamma_{YX} \\ &= 0 \end{aligned}$$

Thus estimates derived from data grouped by a Category II variable are unbiased.

The conclusions for Category II grouping are not surprising. When  $Z$  is a Category II variable, Equation (10a) is the original model (Equation (1)) where the "other" causes represented by  $u$  have been divided into two parts ( $Z$  and  $w$ ), both independent of  $X$ . Thus unbiased estimates are expected under the OLS assumptions.

Category II variables are hard to find. None of the more than 200 pairs of parameter estimates,  $\gamma_{YZ}$  and  $\gamma_{XZ}$ , from the empirical data described in Section 5 satisfactorily meet the conditions for Category II grouping. No doubt such variables can be constructed by some orthogonalization procedure, but there are other categories of variables which yield unbiased estimators with greater efficiency. Henceforth, Category II will receive little attention.

### 3. Category III -- $\gamma_{YZ}=0, \gamma_{XZ} \neq 0$

Category III consists of all variables  $Z_{III}$  which are related to  $Y$  only through  $X$ . Systematic grouping on the independent variable falls in Category III.  $Z_{III}$  may be an explicit ordered function of  $X$  such as the decile rank of  $X$ . With this kind of grouping, the within-group distributions of  $X$  do not overlap. It is also possible that  $Z$  involves some random component ( $v$ ) which allows the within-group distributions of  $X$  to overlap. The presence or absence of overlap is irrelevant in the determination of bias but can affect efficiency.

Since  $\gamma_{YZ}=0$ , equations (10a) and (17a) reduce to

$$Y = \alpha + \gamma_{YX} X + w$$

and

$$\bar{Y} = \alpha + \gamma_{YX} \bar{X} + \bar{w}$$

These equations are like (1) though the regression parameters and disturbance term have been relabeled. Thus for Category III grouping, the simple model and the modified model with the grouping variable incorporated are the same and estimate the same  $\beta_{YX}$ .

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Thus, the least-squares estimators from data grouped on a variable  $Z$  which is related to  $X$  but not to  $Y$ ,  $X$  are unbiased for any value of  $\beta_{YX}$ , which can be expressed in equation form by saying that

$$\theta(Z_{III}) = 0.$$

The bias and efficiency of Category III grouping has been studied extensively, dating back at least to Prais and Aitchinson's work (1954). Most variables systematically related to  $X$  do not strictly satisfy the condition  $\gamma_{YZ} = 0$  and thus exhibit some minimal bias. If this condition is relaxed so that  $\gamma_{YZ}$  is considered zero if it does not exceed three times its standard error ( $\gamma_{YZ} \leq 3SE(\gamma_{YZ})$ ), there are generally several Category III variables in any large study. This is fortunate since Category III estimates are always unbiased and can be highly efficient (Prais and Aitchinson, 1954). If such variables do exist in a study, the remaining decision should focus on how to best utilize them to optimize the precision of parameter estimation.

#### 4. Category IV -- $\gamma_{YZ} = 0, \gamma_{XZ} = 0$

Category IV contains all variables  $Z_{IV}$  which have no relation to either  $X$  or  $Y$ . Student weight in ten-pound units for the study of the achievement-on-aptitude regression is an example of a Category IV variable.  $Z_{IV}$  might also be a variable generated by assigning numbers randomly to individual observations, such as a student ID. Category IV grouping, alternatively called unsystematic or random grouping, results in random groups of  $(X, Y)$  observations.

When  $\gamma_{YZ} = 0$  and  $\gamma_{XZ} = 0$ , it follows that

$$E(B_{\bar{Y}\bar{X}}) = E(b_{YX}) = \gamma_{YX} = \beta_{YX}.$$

Hence,

$$\theta(Z_{IV}) = 0$$

So for any  $Z_{IV}$ ,  $B_{\bar{Y}\bar{X}}$  is an unbiased estimator of  $\beta_{YX}$ .

The interpretation of this result is straightforward. Estimating  $\beta_{YX}$  from the means of  $g$  randomly formed groups is statistically equivalent to estimating  $\beta_{YX}$  from a sample of size  $g$  drawn randomly from the  $N$  observations or from the  $g$  strata means where the strata have been randomly formed (Hansen et al., 1953). In either case, the random process does not alter any preexisting relations among the variables. All variances and covariances among the variables decrease in proportion to the number of observations in a group; for fixed group size  $n$  for Category IV grouping. This proportional reduction in magnitude does not alter the estimate of the regression coefficient.

Category IV variables may not be the best choices for grouping when efficient estimates are desired because of the difficulty of obtaining an adequate number of groups to overcome the marked efficiency reduction (Feige and Watts, 1973). Unfortunately, in many cases Category IV variables may be the only ones for which the investigator has sufficient understanding to form groups.

Using  $\beta_{XZ}$  and  $\beta_{YZ}$  to Predict Bias. One interesting finding is that the investigator need not actually estimate  $\gamma_{YZ}$  and  $\gamma_{XZ}$  to determine the possible bias from a given grouping method. If  $\beta_{XZ} (= \gamma_{XZ})$  and  $\beta_{YZ} (= \frac{\sigma_Y}{\sigma_Z} \rho_{YZ})$

are determinable, (this is the case when either X or Y has been collected anonymously so that pairs of observations cannot be matched at the individual level), an upper bound for aggregation bias can be estimated under most prevailing conditions. This is accomplished by substituting  $\beta_{YZ}$  for  $\gamma_{YZ}$  in the bias formula (20) to get

$$\pi = \frac{\beta_{YZ}}{\gamma_{YZ}} (\theta).$$

Thus the investigator need not be hampered by response anonymity in choosing the "best" grouping variable for his study.

Estimating  $\rho_{XY}$  From a Systematic Grouping Procedure. The results for the bivariate case also suggest that estimates of  $\rho_{XY}$  can be from a systematic grouping procedure. The standardized regression coefficient  $\beta_{YX}^*$  (The "\*" designates standardized parameters and estimators.) and the zero-order correlation coefficient  $\rho_{XY}$  are equal so that the grouped estimator  $B_{YX}$  is an estimate of both  $\beta_{YX}^*$  and  $r_{XY}$  (and thereby an estimate of both the regression and correlation coefficients in the standardized case). So "good" methods of estimating b are also good methods for estimating r when the original observations have first been standardized. This result should prove useful for persons interested only in correlation coefficients.

The Taxonomy as a Guide for Investigation. The main implication from the above discussion is that the investigator should consider the relations of the alternative grouping variables to the study variables before collecting his data, using such prior knowledge as is available. This will



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enable him to collect information only on those grouping variables which yield estimates having the desired properties.

If the investigator demands an unbiased estimate of  $\beta_{YX}$ , then, under the assumptions of the model, variables from Categories II, III, and IV are satisfactory. While Category IV variables can always be found or created, they are relatively inefficient. Category III variables can be highly efficient, yielding large values of  $SS(\bar{X})$ . The efficiency of Category II grouping is no better than for Category IV grouping because observations are assigned to groups essentially randomly with respect to  $X$ . Category III variables are clearly the best choices for data aggregation.

Category I variables yield biased estimates though the bias can be small for large  $r_{XZ}$  and small  $r_{YZ}$ . Category I estimators are less efficient than those from Category II or Category IV grouping. If small bias is tolerable and Category III variables are hard to find, Category I grouping may be advisable.

Most of the discussion has assumed that an investigator has the original observations and can choose his own grouping procedure. Data can be available in aggregated form only, however; e.g., when individual data have been aggregated for economy of storage or for confidentiality. The grouping variables that generally appear under these circumstances are geographic variables such as "state" and "census tract", and school system delimiters such as "school", "teacher", and "classroom". These grouping variables are generally related to  $X$  and  $Y \cdot X$  and are thereby subject to the criticisms of Category I grouping. Regression estimates determined under these conditions should be interpreted cautiously.

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4. An Empirical Example--The Regression of Academic Self-Rating on Achievement

The literature on aggregation offers very little in the way of concrete demonstrations of the likely magnitude of aggregation bias in realistic cases. This sort of work is quite important in informing the substantive researcher as to the likely consequences of alternative grouping strategies. Information collected on incoming freshmen at a large midwestern university will serve as the data base for an empirical demonstration of the grouping methods described in the taxonomic approach to grouping.

Over 300 measures of the abilities, attitudes, and interests of the students were collected in the original study. Approximately 20 of these measures are used in the present analysis. To avoid confounding missing-data problems and aggregation problems, the analyses are performed only on the 2676 students with complete information on all measures.<sup>8</sup>

Regression Model from Ungrouped Data. The parameter of interest is the regression coefficient from the regression of a composite self-rating academic abilities (SRAA) on achievement test performance (ACH). The main reason for the proposed order is a concern for clarity of illustration as the chosen causal ordering appears to be more informative with regard to the effects of grouping than the reverse order.

The two primary variables were chosen so that the example reflects the kind of study where anonymity of response might be a problem. None of the empirical data was collected anonymously so that the results

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from treating the data as completely identified can be compared to the results when anonymous collection of some information is assumed.

Using the 2676 observations at the individual level, the equation relating achievement to academic self-rating is

$$\text{SRAA} = -29.136 + .344(\text{ACH})$$

so that  $b_{YX} = .344$ . Also,

$$\text{SE}(b_{YX}) = 0.011$$

$$r_{XY} = 0.529$$

and  $R^2_{XY} = 0.281$ .

Identification of Grouping Variables. The grouping variables for the example are described in Table 3. They were selected from available information because (1) previous studies of the relation between achievement and academic self-rating included similar indicators (e.g., parental income (PARINC), father's education (FATHED)) or (2) the frequency distribution of the variable and its correlations with ACH and SRAA (see Table 4) suggested that it might represent a particular taxonomic category.

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Table 3  
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The seventeen grouping variables are mostly student reports of parental characteristics and of their own background and attitudes as measured by single-item scales. These single-item indicators generally have low reliability but are easily manageable for grouping because of their limited number of response choices. Some, however, turn out to be surprisingly good grouping variables.

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Table 3. Variable identifications, descriptions, and the number of groups formed after data aggregation.

<u>Variable Identification</u>	<u>Variable Description</u>	<u>Number of Groups After Aggregation</u>
ID2	Last 2 digits of student identification	100
ID1	Last digit of student identification	10
HSGPA2	High school's report of student's grade point average on a 4-point scale (highest 2 digits)	23
SAT2	Highest 2 digits of Total Score from the Scholastic Aptitude Test	13
ACH2	Highest 2 digits of Total score from the Achievement Battery	10
PARINC	Student's best estimate of 1970 parental income before taxes	10
REPGPA	Student's report of average grade in secondary school	7
FATHED	Student's report of highest level of formal education obtained by his father	6
SRAA2	Highest digit and sign of composite academic self-opinion	5
ANTHIDEG	Student's anticipated highest academic degree	5
HSMATH	Student's report of number of semesters of high school mathematics	5
HSPHYS	Student's report of number of semesters of high school physical sciences	5
NOBOOK	Student's report of number of books in the home	5
PARASP	"What is the highest level of education that your parents hope you will complete?"	5

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<u>Variable Identification</u>	<u>Variable Description</u>	<u>Number of Groups After Aggregation</u>
CLIMP	"My grades are markedly better in courses that I see I will need later."	4
COLEFF	"I often wonder if four years of college will really be worth the effort."	4
QCJOB	"I often wish that I were offered a good job now so I wouldn't have to spend four years in college."	4

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Table 4 contains the means, standard deviations, and skewness coefficients for each study variable. Particularly interesting is the behavior of the four- and five-choice scales. Though all seven are similar with respect to the magnitude of their standard deviations, four have highly negatively skewed distributions (HSMATH, QCJOB, PARASP, and NOBOOK). In general the large skewness values result from an uneven distribution of observations among groups and a high degree of consolidation at one end of the scale or the other. This sort of distribution is not conducive to precise estimation. So it might be expected that estimates from data grouped by these variables would be less precise than the estimates from data grouped by variables with a more even spread of observations among groups and a more symmetric distribution.

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· Table 4  
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Another factor to consider in examining the grouping variables is the relative coarseness of the grouping as represented by the number of groups formed. In general characteristics resulting in the formation of more groups yield more precise estimates. In fact, the relative efficiency of grouping on two variables with approximately the same relations to SRAA and ACH, is largely determined by the differences in the number of groups formed by each (of course this result is tempered by uneven distribution of observations among the groups).

Categorizing the Grouping Characteristics. The process whereby grouping characteristics are classified into taxonomic categories requires more information about the grouping variables than is provided in Table

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Table 4. Means, standard deviations, and skewness coefficients of study variables.

<u>Variable Name</u>	<u>Mean</u>	<u>Standard Deviation</u>	<u>Skewness</u>
SRAA	0.008	10.057	0.223
ACH	84.766	15.463	-0.364
ID2	49.561	29.126	0.003
ID1	4.453	2.865	0.011
HSGPA2	3.157	0.469	-0.067
SAT2	10.235	1.798	0.064
ACH2	8.024	1.572	-0.333
PARINC	6.308	2.289	-0.234
REPGPA	3.203	1.284	0.232
FATHED	3.987	1.418	-0.321
SRAA2	0.005	0.689	0.399
ANTHIDEG	3.867	0.959	0.687
HSMATH	4.332	0.879	-1.260
HSPHYS	2.623	0.977	0.319
NOBOOK	4.104	0.978	-0.769
PARASP	4.458	0.626	-1.523
CLIMP	2.201	0.821	0.304
COLEFF	2.695	0.951	-0.209
QCJOB	3.330	.821	-1.151

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4. Table 5 contains estimates of the unstandardized regression coefficients,  $\gamma_{YZ}$  and  $\gamma_{XZ}$ , their standardized counterparts,  $\gamma\hat{\gamma}_{YZ}$  and  $\gamma\hat{\gamma}_{XZ}$ , the zero-order correlation of Y and Z,  $\rho_{YZ}$ , and the between-groups standard deviation of the independent variable ACH,  $\sigma_{\bar{x}}$ , for each of the grouping characteristics.

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 Table 5  
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Applying the criterion that a parameter must exceed three times their standard errors to be considered nonzero leads to the following category assignments for the grouping characteristics:

	$\hat{\gamma}_{YZ} \geq 3SE(\hat{\gamma}_{YZ})$	$\hat{\gamma}_{YZ} < 3SE(\hat{\gamma}_{YZ})$
	<hr/>	<hr/>
	Category I	Category III
	<hr/>	<hr/>
$\hat{\gamma}_{XZ} \geq 3SE(\hat{\gamma}_{XZ})$	HSGPA2    HSMATH SAT2        NOBOOK ANTDEG     PARASP REPGPA     COLEFF FATHED     QCJOB SRAA2	ACH2 PARINC HSPHYS CLIMP
	<hr/>	<hr/>
	Category II	Category IV
$\hat{\gamma}_{YZ} \leq 3SE(\hat{\gamma}_{YZ})$	(NONE)	ID2 ID1

As mentioned previously, no characteristics belong to Category II, and the number falling in Category I is large. SRAA2 and ACH2 are special cases within Categories I and III, respectively. They are the best approximations to what Blalock (1964) and Hannan (1971) have called "grouping on the dependent variable" and "grouping on the independent variable."



Table 5. Estimates of the unstandardized regression coefficients ( $\hat{\gamma}_{YZ}$  and  $\hat{\gamma}_{XZ}$ ), the standardized regression coefficients ( $\hat{\beta}_{YZ}$  and  $\hat{\beta}_{XZ}$ ), the zero-order correlation of Y and Z ( $r_{YZ}$ ), and the between-groups standard deviation of ACH ( $\sigma_{\bar{X}}$ ) for each grouping variable from the regression of SRAA on ACH.

Variable Name	Parameter Estimates					
	$\hat{\gamma}_{YZ}$	$\hat{\gamma}_{XZ}$	$\hat{\beta}_{YZ}$	$\hat{\beta}_{XZ}$	$r_{YZ}$	$\sigma_{\bar{X}}$
ID2	.003	.011	.008	.020	.019	2.918
ID1	-.037	-.225	-.011	-.042	-.033	1.208
HSGPA2	2.640	17.636	.123	.535	.370	8.525
SAT2	2.272	7.114	.406	.827	.566	12.833
ACH2	.447	9.670	.070	.983	.522	15.203
PARINC	.121	.470	.028	.070	.064	1.891
REPGA	-2.025	-5.900	-.258	-.490	-.455	7.874
FATHED	.516	1.512	.073	.139	.145	2.321
SRAA2	11.956	10.690	.819	.476	.885	7.427
ANTHIDEG	1.956	2.512	.186	.156	.264	2.455
HSMATH	-.757	8.429	-.066	.479	.202	7.556
HSPHYS	.469	5.033	.046	.318	.209	5.635
NOBOOK	1.252	2.312	.122	.146	.196	2.281
PARASP	2.212	1.628	.138	.066	.186	1.192
CLIMP	-.043	2.767	.003	.147	.074	2.508
COLEFF	1.277	2.173	.121	.134	.189	2.223
QCJOB	1.775	1.986	.145	.105	.199	1.770

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Estimates of Regression Coefficients from Different Grouping Methods.

Table 6 contains estimates of the unstandardized regression coefficients, their standard errors, the observed and predicted grouping bias (with  $\theta$  and  $\pi$ ), and estimates of the mean squared error for each grouping method. The grouping variables have been organized by category (in the order IV, III, and I) and by the size of the observed bias within category. ACH2 and SRAA2 have been assigned to special subcategories III' and I' in recognition of their unique relation to the main variables.

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 Table 6  
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In general the estimates conform to expectations though the bias and mean squared error (MSE) are enormous for some Category I groupings. Category IV grouping yielded estimates with relatively small bias. In fact, the precision (small bias and mean squared error) of the estimate from ID2 is exceeded only by grouping on the independent variable (by ACH2). But it took ten times as many groups to achieve this level of accuracy.

The magnitude of the bias from grouping by ID1 (10 groups) and its MSE represent, respectively, a ten- and seven-fold increase over the corresponding values from ID2 grouping (100 groups). ID1 performs less well than certain variables from other categories, especially for those variables forming as many groups. The Category III variables that form 10 groups (ACH2 and PARINC) yield smaller bias and smaller MSE than ID1. The two Category I variables that form more than 10 groups (SAT2 and HSGPA2) result in larger bias but smaller MSE. Finally, HSPHYS

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Table 6. Grouping bias in unstandardized regression coefficients from the regression of SRAA on ACH.

Ungrouped Estimates:  $b_{YX} = .344$ ,  $SE(b_{YX}) = .108$ ,  $MSE(b_{YX}) = .0001$

Grouping Variables	$B_{YX}$	$SE(B_{YX})$	Observed Bias <sup>a</sup>	Predicted Bias		$MSE(B_{YX})^d$
				$\theta^b$	$\pi^c$	
<u>Category IV</u>						
ID2	.339	.0496	-.005	.003	.007	.0025
ID1	.286	.1184	-.058	.047	.168	.0175
<u>Category III'</u>						
ACH2	.344	.0398	0	.002	.007	.0016
<u>Category III</u>						
PARINC	.362	.0850	.018	.082	.192	.0075
HSPHYS	.370	.0592	.026	.062	.282	.0041
CLIMP	.465	.2568	.121	-.012	.263	.0840
<u>Category I'</u>						
SRAA2	1.200	.0406	.856	.846	.912	.7310
<u>Category I</u>						
HSMATH	.268	.0592	-.076	-.066	.203	.0062
SAT2	.435	.0434	.091	.099	.137	.0100
HSGPA2	.454	.0186	.110	.098	.294	.0122
FATHED	.589	.1057	.245	.285	.567	.0707
REPGAP	.593	.0401	.249	.235	.413	.0631
NOBOOK	.858	.0765	.514	.520	.838	.2690
COLEFF	.944	.0958	.600	.497	.778	.3680
ANTHIDEG	1.058	.1741	.714	.730	1.088	.5401
QCJOB	1.142	.2695	.798	.748	1.025	.7078
PARASP	1.260	.4758	.926	.987	1.240	1.0637

<sup>a</sup> Observed Bias =  $B_{YX} - b_{YX}$

<sup>b</sup>  $\theta = \hat{\gamma}_{YZ} \hat{\gamma}_{XZ} \left( \frac{\hat{\sigma}_Z^2}{\hat{\sigma}_X^2} - \frac{\hat{\sigma}_Z^2}{\hat{\sigma}_X^2} \right)$

<sup>c</sup>  $\pi = \frac{\hat{\beta}_{YZ}}{\hat{\gamma}_{YZ}} (\theta)$

<sup>d</sup>  $MSE(B_{YX}) = V(B_{YX}) + (B_{YX} - b_{YX})^2$

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yields smaller bias than ID1, and both HSPHYS and HSMATH yield smaller M S E though they form only half as many groups. Clearly, random grouping should be avoided unless many groups can be formed and there are no other variables with systematic relations to the main variables that also yield a larger number of groups.

Three of the four Category III variables yield highly satisfactory estimates of  $\beta_{YX}$  with small M.S.E.'s. The exception is CLIMP, whose estimate has only the ninth smallest bias and the eleventh smallest M.S.E. The fact that all of CLIMP's relation to SRAA operates through ACH plus the small number of groups formed (4) might account for the ambiguous results with this grouping variable.

Three Category I variables, HSMATH, SAT2, and HSGPA2, yield relatively precise (within .11) estimates of  $\beta_{YX}$ . All have substantial zero-order correlations with ACH, zero-order correlations with SRAA that are clearly smaller and result in large between-groups standard deviations of ACH. Their M S E are also respectably small. An investigator who uses a grouping variable of their calibre will not reach conclusions that differ in any drastic manner from the investigator who works with the individual-level observations.

The remaining Category I variables, including SRAA, yield particularly poor estimates of the relation of ACH to SRAA.  $\beta_{YX}$  ranges from .59 (FATHED) to an astonishingly large 1.26 (PARASP) for these variables, almost four times the ungrouped effect (5.9)! Their estimates are also unstable with mean squared errors ranging from .06 to 1.06. The M S E for PARASP is 10,000 times larger than the M S E for the estimate from ungrouped data.

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The example again demonstrates that grouping on the dependent variable is disastrous in terms of bias. The unmeasured factors represented by the disturbance term in the initial linear model (Eq. 1) are confounded with the effects of the primary regressor to such a degree that the relation of ACH to SRAA is unrecognizable.

Overall, there are clear distinctions between the performance of Category I variables and the other grouping variables. In every case, the standard error of the regression estimate from a Category I variable is larger than the observed bias; all regression estimates from Category III and IV grouping fall within one standard error of  $b_{YX}$ . So one gains some knowledge of the accuracy of an estimate by simply categorizing grouping characteristics and then examining standard errors.

There appear to be other warning signals for poor estimation from Category I variables, even when confidentiality considerations prevent direct estimation of  $\sigma_{YX}$ . Seven of the eight Category I variables that yielded large bias also had zero-order correlations with SRAA that exceeded their zero-order correlations with ACH (i.e.,  $\rho_{YZ} > \gamma_{XZ}^* (= \rho_{XZ})$ ; for REPGA,  $\rho_{YZ}$  and  $\gamma_{XZ}^*$  have approximately the same magnitude (-.455 and -.490, respectively).). For SRAA2, ANTHIDEG, QCJOB, and PARASP,  $\gamma_{YZ}^*$  is larger than  $\gamma_{XZ}^*$ , though this is a comparison of a partial correlation with a zero-order coefficient.

There is additional observable warning for the single-item scales in Category I. Grouping by six of the eight Category I variables of this type (excepting HSMATH and REPCPA) results in small between-groups standard deviations in ACH. ANTHIDEG yields the largest  $\sigma_X^2$  (2.46) and PARASP yields the smallest (1.19).

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PARASP is an extremely poor grouping characteristic. Of the five choices for the PARASP question, 2612 (97%) responded that their parents hoped that they would complete college (response 4) or obtain a graduate or professional degree (response 5). Thus, PARASP really distinguishes between only two parental aspiration choices and operates as if there were only two groups. It is not surprising, then, that PARASP yields such a poor estimate of  $\beta_{YX}$ . Grouping by PARASP is the negation of the principles for precise estimation that were discussed in earlier sections. The grouping would be coarse even if the observations were evenly distributed among groups; its relations to ACH and SRAA are the reverse of good practice; it barely maintains between-groups variation in ACH, much less maximizing it; and the distribution of observations among the groups is so uneven that two groups rather than five would have been sufficient.

There are other Category I variables that are little better. Essentially the same statements can be made about grouping by QCJOB as were made for grouping by PARASP. Again, there are few initial groups (4),  $\gamma_{YZ}^* > \gamma_{XZ}^*$ ,  $\sigma_{\bar{X}}$  is small (1.77), and the observations are unevenly distributed (86% (2272 out of 2637) in the two highest categories.). ANTHIDEG suffers from similar shortcomings with less than 100 observations for its two lowest groups.

a. Predicted Bias vs. Observed Bias.

Despite the high likelihood of specification and measurement errors in the simple model examined, bias predictions stand up well in most cases. For every grouping where the observed bias is greater than

.2, the predicted  $\theta$  is also greater than .2. For every grouping variable yielding observed bias less than .1, the predicted bias is also less than .1.

The predicted value of  $\theta$  can be considered misleading for only two variables, ID1, and CLIMP. In the case of ID1, it is the matter of sign reversal that troubles us and not the difference in magnitude between predicted and observed bias. The predicted  $\theta$  for CLIMP would lead one to expect a more precise estimate than actually occurred. The observed bias is not too distressing however.

For the empirical data, the  $\pi$  values are larger than the observed bias in every case. If the grouping variables are ordered from smallest to largest  $\pi$  values, the variables with lowest values (less than .3) are the Category III and IV variables plus the 3 Category I variables with the smallest observed bias (ISMATH, SAT2, HSGPA2).

b. Composite Estimates From Multiple Grouping Variables.

The above findings suggest that an investigator can separate those grouping characteristics which lead to reasonably accurate estimates from those providing extremely misleading ones in empirical studies similar to ours. Once this separation has been accomplished, the investigator can choose the characteristic with the smallest predicted bias. Better yet, he can use the available information about each characteristic and its expected bias to form a weighted composite estimate. The latter can be accomplished by weighting grouped estimates in an inverse proportion to their predicted bias. One can also take the standard errors of the grouped estimates into account by giving additional weight to the more stable estimates.

Two examples of the suggested compositing were carried out. In Example (A) knowledge of  $\sigma_{YX}$  was treated as unknown and thus the  $\pi$  values are used for weighting. The five grouping variables, excluding ACH2 and ID2, with the smallest predicted bias were used in each example. Weights were determined by (i) predicted bias only and (ii) by the product of the predicted bias and the standard error of the grouped estimate.

The results of the compositing process are very satisfactory. When  $\sigma_{YX}$  is known, the composite grouped estimates of  $\beta_{YX}$  are (i) .355 and (ii) .345. When  $\sigma_{YX}$  is unknown, the composite grouped estimates of  $\beta_{YX}$  are (i) .362 and (ii) .356. Composite estimate A(ii) performs about as well as grouping on the independent variable ACH2. Composite estimate A(i) is closer to the actual  $\beta_{YX}$  than the estimates from any of the grouping variables except ACH2 and ID2. Composite estimates B(ii) and B(i) do nearly as well, equaled or exceeded only by the estimates from ACH2, ID2, and PARINC. Clearly, judicious use of weighted compositing of grouped estimates, in conjunction with the bias prediction, can lead the conscientious investigator to precise estimates from grouped data.

Estimating the Correlation between ACH and SRAA From Grouped Data. The zero-order correlation between SRAA and ACH, from the grouped observations,  $\rho_{YX}$ , can be estimated by employing the procedures prescribed for estimating  $\beta_{YX}$  from grouped data. The only modification is that the investigator standardizes his observations before aggregating them. Once this is done, the coefficient from the regression of ZSRAA on ZACH



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at the individual level is an unbiased estimate of the correlation coefficient between SRAA and ACH; that is,  $E(b_{YX}^*) = \beta_{YX}^* = \rho_{YX}$ . Thus, the ZSRAA-on-ZACH regression using the grouped observations yields estimates of  $\rho_{YX}$  from grouped data. Under these circumstances, comparisons of  $B_{YX}^*$  with  $b_{YX}^*$  are checks for grouping bias in estimating the individual-level correlation coefficient.

Table 7 illustrates the results of estimating the correlation between SRAA and ACH from grouped observations. The standardization process resulted in fewer groups for ZID2 (35) than for ID2 (100) and for ZACH2 (6) than for ACH2 (10). The increased coarseness of these two grouping variables may account for their poorer estimation in the standardized case relative to their accuracy in the unstandardized case. Also, HSGPA2 and REPGPA were not used in this phase of the investigation.

-----  
Table 7  
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Most of the statements made about the precision of grouped estimates in the unstandardized case hold for the standardized case. The grouping variables tend to maintain the rank (in terms of observed bias and MSE) that they received in the unstandardized case. The grouping variables yielding the smallest bias and the smallest MSE in the standardized case are the standardized counterparts of the best variables in the unstandardized case. Again, every Category III and Category IV estimate falls within 1  $SE(B_{YX}^*)$  of  $\rho_{YX}$  while every Category I estimate deviates by more than 1  $SE(B_{YX}^*)$  from  $\rho_{YX}$ .

Table 7. Grouping bias in estimating the correlation coefficient between SRAA and ACH from the standardized regression coefficient estimates from grouped observations.

Ungrouped Estimates:  $r_{YX} = b_{YX}^* = .529$ ,  $SE(b_{YX}^*) = .0032$

Grouping Variables	$B_{YX}^*$	$SE(B_{YX}^*)$	Observed Bias	Predicted Bias		$MSE(B_{YX}^*)^d$
				$\theta^* b$	$\pi^* c$	
<u>Category IV</u>						
ZID2	.500	.1020	-.029	.017	.040	.0112
ZID1	.442	.1942	-.087	.075	.225	.0452
<u>Category III'</u>						
ZACH2	.542	.1003	.013	.019	.142	.0101
<u>Category III</u>						
ZPARINC	.558	.1390	.029	.129	.295	.0202
ZHSPHYS	.571	.1057	.042	.095	.433	.0130
ZCLIMP	.717	.4863	.188	-.016	.401	.2718
<u>Category I'</u>						
ZSRAA2	1.832	.0615	1.303	1.395	1.507	1.6940
<u>Category I</u>						
ZHSMATH	.414	.0287	-.115	-.100	.307	.0140
ZSAT2	.671	.0700	.142	.150	.210	.0251
ZFATHED	.911	.1818	.382	.440	.874	.1790
ZNOBOOK	1.335	.1308	.806	.800	1.285	.6668
ZCOLEFF	1.461	.1640	.932	.765	1.194	.8917
ZANTHIDEG	1.631	.3095	1.102	1.117	1.586	1.3102
ZQCJOB	1.853	.4327	1.224	1.188	1.630	1.6854
ZPARASP	1.946	.8473	1.417	1.518	2.048	2.7330

<sup>a</sup> Observed Bias =  $B_{YX}^* - b_{YX}^*$

<sup>b</sup>  $\theta^* = \frac{Y_{YZ}^* Y_{XZ}^*}{\sigma_X^2} \left( \frac{1 - \sigma_X^2}{\sigma_X^2} \right)$  (remembering that  $\sigma_X^2 = \sigma_Z^2 = \sigma_Y^2 = 1$ .)

<sup>c</sup>  $\pi^* = \frac{\rho_{YZ}}{Y_{YZ}^*} (\theta^*)$

<sup>d</sup>  $MSE(B_{YX}^*) = V(B_{YX}^*) + (B_{YX}^* - b_{YX}^*)^2$

a. Predicted Bias vs. Observed Bias.

The predicted bias ( $\theta^*$  when  $\sigma_{YX}$  is known and  $\pi^*$  when  $\sigma_{YX}$  is unknown) provides as good a guide for selecting grouping variables as it did in the unstandardized regressions.  $\theta^*$  is more than .05 smaller than the observed bias for only ZCLIMP and ZCOLEFF.  $\pi^*$  is always larger than the observed bias. This underestimation can cause problems for the investigator if he chooses to group by ZCLIMP, but the predicted bias for ZCOLEFF is large enough to eliminate it from further consideration.

b. Composite Estimates of  $\rho_{YX}$  from Grouped Observations.

Composite estimates of  $\rho_{YX}$  were determined from the weighted average of the estimates from the grouping variables ZID1, ZPARINC, ZHSPHYS, ZCLIMP, and ZHSMATH. They were:

$$A(i) \hat{\rho}_{YX} = .548$$

$$(ii) \hat{\rho}_{YX} = .531$$

$$B(i) \hat{\rho}_{YX} = .558$$

$$(ii) \hat{\rho}_{YX} = .544$$

The accuracy of the composite estimates based on the products of the expected bias and standard errors is exceeded only by grouping on ZACH2. Moreover, as in the unstandardized case, only ZACH2, ZID2, and ZPARINC provide estimates that are as accurate or more accurate than any of the composite estimates. Compositing of the best (excluding the independent variable) estimates from grouped observations appears to be a robust procedure that will afford greater confidence than the estimate from observations grouped on any single characteristic beside the independent variable.

## 6. Concluding Remarks

In section 5 the utility of the grouping concepts and methods developed in section 4 were demonstrated under realistic empirical conditions. The empirical evidence regarding the estimation of both  $\beta_{YX}$  and  $\rho_{YX}$  conformed to the predictions from the principle of incorporating the grouping characteristics as variables in the structural model, which, in turn, lead to the taxonomic categorization of grouping variables. The latter classification resulted in clusters of readily identifiable "good" and "bad" grouping variables under most aggregation conditions. Furthermore it was shown that if the investigator formed a weighted composite of estimates from several of his best grouping variables, his resulting estimate is invariably highly accurate.

Effective strategies for estimating simple linear regression coefficients and zero-order correlation coefficients have been demonstrated for the case when data aggregation is under the investigator's control and the grouping characteristics under consideration have at least an ordinal scale. To a certain degree, the results are generalizable to naturally aggregated data where some degree of disaggregation is feasible.

The next step in the investigation of change-in-units problems is to come to grips with the complications caused by nominal grouping characteristics and by multiple regression. This paper concludes with comments relevant to these two problems.

Nominal Grouping Characteristics. The development of sound procedures

for determining and predicting grouping effects when the grouping characteristic is nominal remains the most pressing aggregation problem in educational research. Cross-level inferences from aggregate sampling units such as schools are too frequent to overlook and condone without careful examination of the consequences. Unfortunately the sociological methods developed to date appear to be either too complicated or not sufficiently applicable to the analyses beyond the level of contingency tables (Goodman (1959), Iversen(1973)).

The approach favored by this investigator is to try to fit structural equation methods to this important case by in some way incorporating the nominal grouping characteristics into the model as was done previously with ordered characteristics. This approach allows the investigator to capitalize on the apparent strength of taxonomic reasoning in the analysis of grouping effects.

To achieve the end of incorporating the nominal grouping characteristics into the model, two approaches seem promising. Wiley (personal communication) points out that nominal characteristics (School) are in reality manifest representations of some latent characteristic or characteristics (community commitment to education, community resources). Latent structural analysis (or multiple discriminant analysis) can be employed to estimate the ordinal true values corresponding each group index and the relations between the primary variables and the latent grouping variable can then be estimated.

A slightly less complex procedure that may also prove fruitful is to simply represent any nominal grouping characteristic forming  $g$  groups by  $g-1$  dichotomous variables in the basic structural model. The model with incorporated grouping characteristic is, then

$$Y = \alpha + \gamma_{YX}X + \gamma_{YZ(1)}Z_{(1)} + \dots + \gamma_{YZ(g-1)}Z_{(g-1)} + v$$

$$X = \lambda + \gamma_{YZ(1)}Z_{(1)} + \dots + \gamma_{YZ(g-1)}Z_{(g-1)} + W$$

If  $R^2_{YX}$  is the coefficient of determination from the regression of  $Y$  on  $X$ , the the direct strength relation of  $Y$  to  $Z$  can be estimated from the square root of variation increase accounted for

$$\sqrt{R^2_{X.YZ(1) \dots Z(g)} - R^2_{Y.X}}$$

due to the incorporation of the dichotomous regressors based on  $Z$ . The relations of  $Z$  to  $X$  can be estimated from

$$\sqrt{R^2_{X.Z(1) \dots Z(g)}}$$

Neither approach yields perfect indices of the relations of a nominal  $Z$  to  $X$  and  $Y$  but both are worth further consideration as alternatives to those previously proposed. At least they present future investigators a starting point for refining the "structural equations" approach in the nominal case.

Grouping in the Multivariate Case. The examination of the effects of grouping in the multivariate case is a relatively new and still developing line of investigation. For much of the 1950's and 1960's, Prais and Aitchinson's results (no bias, efficiency optimized by maximizing

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the between-groups <sup>variation in the regressors)</sup> defined the state of knowledge on the topic. Investigators following up on their line of inquiry (Cramer, 196 ) focussed on strategies for optimal grouping without considering the possibility of bias in estimation.

Haitovsky's (1966) work provided the first major break from the optimal grouping perspective in the multiple regressor case. He studied alternative procedures for estimating multiple regression coefficients when the data are in the form of one-way classification tables so that frequencies for crossclassification are lacking. Several of Haitovsky's findings are interesting but his most important contribution to the study of grouping effects is his empirical evidence that groupings on one independent variable can lead to biased estimates when the hypothesized model contains two or more independent variables. His data suggests that in the two regressor case, grouping on one regressor yields good estimates of the regressor's corresponding regression coefficient but a distorted estimate of the coefficient from the other regressor.

Recent work by Feige and Watts (1972) is even more informative and definitive in the multivariate case. They develop criteria for evaluating the analytical consequences of what they call "partial aggregation". The context for their results is the problems of performing micro-level analyses while preserving the confidentiality of data. Feige and Watts' (1972) investigation focusses on the differences between grouped and ungrouped estimators of the regression parameters rather than considering

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bias directly in their equation work. They attribute any differences to one of three sources: (i) specification bias, (ii) bias introduced by a grouping transformation that is not independent of the disturbances or (iii) sampling error induced by the use of less information in the grouped regression.

The empirical example presented by Feige and Watts is illustrative of the variety of grouping possibilities for census or survey data. They established seven grouping rules based on demographic and financial asset indices and then examined three levels of consolidation for each grouping rule.

The one shortcoming of Feige and Watts from the perspective advanced by this present investigation is their failure to explicitly state the mechanism for selecting the "best" grouping rule when several options are available. Thus their methods require knowledge of the initial micro-model relations and thus facilitate description rather than prediction of bias. Investigations employing taxonomic classification with the "Structural equations" approach indicate that grouping bias can be predicted in the multivariate case. The process is complicated but not impossible. For example, there are eight categories of grouping variables included in the taxonomy for the two-regressor case. These categories are generated by the direct relations of  $Z$  to the dependent variable ( $\gamma_{YZ}$ ) and to each of the independent variables (say,  $\gamma_{XZ}$  and  $\gamma_{WZ}$ ). Any association between the regressors (nonzero  $\gamma_{XW}$  or  $\gamma_{WX}$ , depending on which is prior) can also affect bias under certain conditions. Figure 3



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presents the path diagrams for each of the 16 subcategories from the taxonomy.

-----  
Figure 3  
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The results will not be discussed in detail. Table 8 gives some indications of the expected results with regard to bias. Several conclusions can be drawn from the table:

1. As long as Z has no direct relation to Y ( $\gamma_{YZ} = 0$ ), no grouping bias can result.
2. When Z is directly related to the causally prior regressor (W in this example) and to estimates of its regression coefficient  $\beta_{YW}$  are always biased but unbiased estimates of  $\beta_{YX}$  are possible as long as  $\gamma_{XZ} = 0$ .
3. When Z is directly related to the causally posterior regressor (X) and to Y, estimates of  $\beta_{YX}$  are always biased; in this case estimates of  $\beta_{YW}$  are biased whenever either  $\gamma_{WZ}$  or  $\gamma_{XW}$  is nonzero.

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Table 8  
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The taxonomic strategies presented can easily become cumbersome as more regressors are included. More research is necessary to determine the efficiency of this approach especially compared to the procedures described by Feige and Watts.

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Table 8. Estimated bias from grouped observations as a function of taxonomic category -- two regressor case.

Category	Specified Values of Parameters				Estimated Coefficients*	
	$\gamma_{YZ}$	$\gamma_{XZ}$	$\gamma_{WZ}$	$\gamma_{XW}$	$\beta_{YX}$	$\beta_{YW}$
1	$\neq 0$	$\neq 0$	$\neq 0$	0	B	B
1	$\neq 0$	$\neq 0$	$\neq 0$	$\neq 0$	B	B
2	$\neq 0$	$\neq 0$	0	0	B	U
2	$\neq 0$	$\neq 0$	0	$\neq 0$	B	B
3	$\neq 0$	0	$\neq 0$	0	U	B
3	$\neq 0$	0	$\neq 0$	$\neq 0$	U	B
4	$\neq 0$	0	0	0	U	U
4	$\neq 0$	0	0	$\neq 0$	U	U
5	0	$\neq 0$	$\neq 0$	0	U	U
5	0	$\neq 0$	$\neq 0$	$\neq 0$	U	U
6	0	$\neq 0$	0	0	U	U
6	0	$\neq 0$	0	$\neq 0$	U	U
7	0	0	$\neq 0$	0	U	U
7	0	0	$\neq 0$	$\neq 0$	U	U
8	0	0	0	0	U	U
8	0	0	0	$\neq 0$	U	U

\* B= Estimator of regression coefficient from grouped data is biased  
 U= Estimator of regression coefficient from grouped data is unbiased

## FOOTNOTES

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2 The contexts discussed in this section are in no way meant to be exhaustive in the area of data aggregation. Temporal aggregation, aggregation over commodities, aggregation of different responses within the individual have all received consideration in the literature of economics. Econometricians have also treated data aggregation models where the regression parameters are not constant but instead, vary from unit to unit at the micro-level but are constant at the macro-level (Theil, 1964). In this investigation there is only a single regression parameter when there is one regressor.

3 Iversen (1973) recently reviewed the methods for estimating ecological regressions and correlations from contingency tables, but the complexity of the approaches he suggests work against their utilization. Also, see Hauser (1969) for a discussion of the use of contextual variables in sociological research on individuals.

4 Oddly enough, one of the first references to the inflationary effects of estimating correlation coefficients from grouped data was by the eminent psychologist E. L. Thorndike (1934). There appear to be no further comments on the topic from educational and psychological researchers except the papers questioning the appropriateness of estimating individual learning curves from group learning curves.

5 It is again assumed for simplicity that groups of  $n$  observations each are formed such that  $gn = N$ . Otherwise, the group means  $(\bar{X}_i, \bar{Y}_i)$  need to be weighted by the group size  $(n_i)$  in the least-squares estimation of the parameters.

Footnotes--continued

6 But the parameter of interest remains  $\beta_{YX}$ , the simple linear regression coefficient.

7 This interpretation for Z is in no sense arbitrary. The process of grouping systematically has much in common with the notion of selection. In fact, Lutjohann (personal communication) has suggested that the grouping bias discussed here is essentially selection bias, the result of a manipulated sampling of the observations of X and Y because of their association with Z. Recent work by Goldberger (1972a, 1972b), on selection bias in evaluating treatment effects with non-random sampling, also hints at this connection.

8 After the bulk of the analyses was completed, it was discovered that there were missing observations on the grouping characteristics CLIMP, COLEFF, and QCJOB. In addition certain modifications were made in the response categories of ANTHIDEG. In its original form, ANTHIDEG formed nine groups. In the results reported here, however, students responding "Other (9)" were dropped, and students anticipating any professional degree beyond the masters level (responses 5, 6, 7, and 8) were collapsed into a single group numbered "5." The sizes of the subsamples defined by the acceptable responses to CLIMP, COLEFF, QCJOB, and the modified ANTHIDEG were 2632, 2669, 2637 and 2646, respectively. An examination of the means, standard deviations, and intercorrelations of SRAA, ACH, and SAT for these subsamples did not indicate any consistent and important deviations from the estimates based on the entire 2676 observations.

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